



## Matchmaking Design

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Orgatec - Köln



## The Matchmaking Design is an initiative of:

EVD  
BNO  
KölnDesign  
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Arcor AG



BNO



Netherlands Foreign Trade Agency (EVD)

EVD - Niederländischer  
Außenhandelsdienst



Gesellschaft für  
Wirtschaftsförderung NRW



Koelnmesse



Wir verbinden Design und Wirtschaft.

KölnDesign



KPMG



KvK Arnhem  
KvK Gooi en Eemland  
KvK Maastricht  
KvK Rotterdam



Nederlands-Duitse  
Kamer van Koophandel

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## Company

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2D3D (NL)

0001

## Contactperson / Function

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Mevr. Paula Molewijk / business relations manager  
Dhr. Michael Buchenauer / senior designer

## Company Profile

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2D3D is a multidisciplinary design firm: graphic design, environmental design and new media, all in one company. 2D3D solves information and communications issues for clients in the following market sectors: government, trade and industry, art and culture and service industries. As a team we work on editorial, information, environmental and multimedia design. Experienced designers, generalists who may also be specialists, develop and design clear and original concepts for all sorts of media and for graphic, environmental and digital use. 2D3D advises and designs. The studio is specialised in corporate identity programmes, with experience in communication through design for: visitors in museums and public buildings, for organisations through websites, intranet sites, infomercials, advertisements, posters, brochures, and manuals. Another speciality is to provide insight into data by using digital presentations, diagrams, charts and three dimensional installations. 2D3D has been founded in 1977 and has 1 studio in the Hague and 1 in Arnhem. 2D3D has German speaking staff.

## We can offer

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Offer Corporate design / graphic design / exhibition design / internet design / design for routing and signage.

## We are seeking

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Clients and partners needing a new corporate identity and/or graphic and new media design solutions.

## **Company**

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Den Hartog Musch Industrial Design (NL)

0002

## **Contactperson / Function**

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Mevr. Pamela Musch / director, designer

Dhr. ir. Maarten den Hartog / director, designer

## **Company Profile**

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Den Hartog Musch industrial design is a man/woman design team designing and developing sustainable industrial products both for consumer and professional markets. (I.e. office- and project furniture, outside furniture (Dutch new Traffic Light), housings etc...) Our work ranges from idea-generating upto products, within the framework of demands and possibilities of our clients. We not only design and develop but also have possibillite of in-house CAM-milling (modelmaking) and FEA-analyses.

## **We can offer**

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Fresh ideas, excellent designquality, 10 years of experience in succesfull cooperation with producers in all technologies, a pleasant working relationship; clear communication and not least important: a clear price.

## **We are seeking**

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Commission based projects in furniture.

## **Company**

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FLEX / the Innovation (NL)

0003

## **Contactperson / Function**

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Dhr. ir. Jeroen Verbrugge / managing director  
Dhr. Dipl.-Ind. Des. Stephan Rein / senior designer

## **Company Profile**

---

FLEX/the INNOVATIONLAB® is one of the leading industrial design agencies in the Netherlands. The central focus of their work is market succes, based on cutting edge creativity and design quality. We are specialised in 3D packaging design, consumer products and professional products with national and international clients in NI, Fr, Be Ge, GB and Esp.

## **We can offer**

---

New consumer insights, strategic advice, packaging design, industrial design, 3D CAD, engineering and in house (rapid) prototyping.

## **We are seeking**

---

Industrial design and packaging assignments, contact with (office) furniture manufacturers, high quality suppliers.

## **Company**

---

Funcke Ontwerpers (NL)

0004

## **Contactperson / Function**

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Dhr. Joris Funcke, MBA / Managing Director

## **Company Profile**

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In every message lies the portrait of the sender', zegt Brand-professor Jean Noël Kapferer. It is true, every message conveys information about the sender, whether intentionally transmitted or not. This is something to be taken into account, especially so because it concerns your organisation's reputation. An advertisement, an encounter with a service desk, a news article, a house style; all these items create an impression and compile the way your organisation is perceived. All observations are based on symbols, communication and behaviour. We have united these disciplines in our agency helping you to shape your very own message, coherent in form, communication and behaviour.

## **We can offer**

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Strategy - Communications - Design.

## **We are seeking**

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Contacts - Business - Partners.

## Company

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GfW Nordrhein-Westfalen (D)

0005

## Contactperson / Function

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Frau Dipl.-Kfm. Monika Beck / Projektleiterin

## Company Profile

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Die Gesellschaft für Wirtschaftsförderung Nordrhein-Westfalen mbH (GfW) hilft ausländischen und deutschen Unternehmen bei ihren Investitionsprojekten und unterstützt sie bei der Ansiedlung in NRW. Als One-stop-Agency bietet die GfW ihren Service ausländischen Unternehmen während des gesamten Prozesses der Ansiedlung an. Das Angebot der GfW beinhaltet umfassende Informationen über Nordrhein-Westfalen als Investitionsstandort, Antworten auf steuerliche und rechtliche Aspekte wie auch Informationen über die Wirtschaftsstruktur und Industriecluster, die von ausländischen Firmen zur Nutzung bestehender Synergien genutzt werden können. Die Experten der GfW analysieren das Investitionsvorhaben und bieten die dafür passenden Standorte in NRW an. Sie arrangieren Termine für Verhandlungen mit allen am Genehmigungsprozess einer Investition Beteiligten und begleiten diesen bis zu seinem erfolgreichen Ende. Die GfW ist ebenfalls verantwortlich für das internationale Standortmarketing von Nordrhein-Westfalen als Investitionsstandort und hilft kleinen und mittleren Firmen internationale Kooperationen einzugehen. Des weiteren arbeitet die GfW eng mit den lokalen und regionalen Wirtschaftsförderungen im Land, Firmen, Verbänden, Industrie- und Handelskammern und anderen wirtschaftsnahen Vereinigungen zusammen. Die GfW, die ihren Sitz in der Landeshauptstadt Düsseldorf hat, wurde 1960 gegründet. Das Bundesland Nordrhein-Westfalen, vertreten durch den Minister für Wirtschaft und Arbeit NRW, ist der alleinige Eigentümer.

## We can offer

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Informationen und Beratung bei Investitionsvorhaben in NRW.

## We are seeking

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Niederländische Unternehmen mit Investitionsplanungen in NRW.

## **Company**

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H. Slingerland Grafische Vormgeving & Art Direction (NL)

0006

## **Contactperson / Function**

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Mevr. Heike Slingerland / Graphic Designer

## **Company Profile**

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I am mainly involved in graphic design of brochures, folders, magazines, logo's and stationery ranges. My clients have been extremely diverse over the years: consumer products, business-to-business, pharma. Lately I have been working a good deal for organizations in higher education and government bodies, for instance a university of technology. My company is small-scale, therefore highly flexible. I am bilingual (Dutch/German) and would be interested to be able to use my language skills in perhaps an intermediary role in the graphic design environment.

## **We can offer**

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Graphic design services in general; possibly with an emphasis on Dutch/German language exchange.

## **We are seeking**

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Contacts/clients in search of specific Dutch/German language skills.

## **Company**

---

iL-studio (NL)

0007

## **Contactperson / Function**

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Mevr. Isabelle Leijn / designer

## **Company Profile**

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We design interior products and whole interiors. We work for furniture manufacturers and architects/clients.

## **We can offer**

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Furniture Designs up to realised products.

## **We are seeking**

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Manufacturers, agents and architects.

## **Company**

---

industrieel ontwerpburo van Tuijl (NL)

0008

## **Contactperson / Function**

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Dhr. mr. ing. Toon van Tuijl / General director

## **Company Profile**

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Product development with an accent on design, budgeting and technique. In the development process production possibilities, vision and the identity of the client are the central points. Thanks to an extensive network and contacts with companies, institutions and professionals we can execute different commissions in project teams and work them out in various phases.

## **We can offer**

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Activities: research, market exploration (trends, design and innovation), concept development, styling, branding, industrial and graphic design, technical working out, model/prototype building, (test) production support.

## **We are seeking**

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Industrial partners in the sections: furniture and accessories for the project-market, serial products for professional industry, shoppingsystems, displays, school-furniture, consumer-products, beds, postoffice box systems and lockers.

## **Company**

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MMD Designconsultants (NL)

0009

## **Contactperson / Function**

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Dhr. Dipl.-Ing. Marc Meijers / Director

## **Company Profile**

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MMD Designconsultants in Maastricht is specialised in developing sustainable interior, leisure, lifestyle and health products for the mid and higher market segments. The focus of MMD's approach is the first phase of the design path: creating strong and differentiating design concepts. In addition to the primary knowledge of technology and marketing, creativity is of decisive importance in this phase. MMD has proven that it has these capacities in-house which is illustrated by many successful projects for leading enterprises such as Brabantia (household appliances), Royal Mosa (tiles), Tiger Products (bathroom accessories), Henzo (photo albums) and several SME's. MMD also advises companies on developing their design vision and strategy.

## **We can offer**

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Creative product solutions and a distinct design vision.

## **We are seeking**

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SME's and larger companies that operate in the field of interior, leisure, lifestyle and health and have, or are willing to develop a clear strategy on the field of product design.

## Company

---

npk industrial design (NL)

0010

## Contactperson / Function

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Dhr. ir. Jos Oberdorf / managing director

Mevr. ir. M. van Dullemen / senior designer, projectmanager

## Company Profile

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npk industrial design is a leading design consultancy with branches in Leiden and Hamburg. Its success is achieved by the strong teamwork of its staff combining forty talented individuals. npk creates product concepts characterized by vision and precision, which are developed and produced in close co-operation with the client. These products may be designed for the professional, for the consumer market or for application in public spaces. They are innovative concepts which allows npk's clients to stand out from their competitors.

npk received over one hundred international design awards and honourable mentions, a fact which also testifies to npk's commitment to maintaining its high quality.

**Clients:** ABN AMRO, Akzo Nobel, ANWB, Ericsson, Hamax, Heineken, Kimberly-Clark, KPN Telecom, Miele, NS, Siemens, Steelcase en Vodafone.

## We can offer

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Industrial design services, design strategy workshops and supply management.

## We are seeking

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Partners to realize succesfull market introductions for consumer and professional products.

## **Company**

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Schoonheim de Jong, Grafische Vormgeving (NL)

0011

## **Contactperson / Function**

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Mevr. Irma de Jong / President, Designer

## **Company Profile**

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Designing superior look & feel for projects has been my business for more than 10 years. The projects I worked on are versatile, from ICT; healthcare; amusement industry to industrial companies, located worldwide. During my time in the USA I developed marketing and communication materials for Thonet and Cisco. I have created simple ID packages as well as worked on brand development, including catalogs and promotional material.

## **We can offer**

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Offer Turn-key graphic design projects with joy and expertise.

## **We are seeking**

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Great clients.

## **Company**

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SVT Branding & Design Group BV (NL)

0012

## **Contactperson / Function**

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Dhr. Laurent Vollebregt / Managing Partner

## **Company Profile**

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SVT is the leading company in the Netherlands for the development of brands, concepts and formula's for retail and leisure company's We work with all leading retailers on projects varying from development of new brands and/or retailconcepts to the renewal and innovation of existing formula's. From complete projects including brand strategy and positioniing as well as store and graphic design to specific sub projects such as instore communication, new format development and general improvement projects Authors of the only book on Retail Branding availible.

## **We can offer**

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Specialized knowledge in retail branding, concept development and desing for retail and leisure. 15 years of experience in this field also internationally. Proven results and excellent reputation in the field.

## **We are seeking**

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Chain store, departement store and independent retailers wanting to improve their overall brand positioning, store experience or instore communications for small or large projects.

## **Company**

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Unicon Europe BV (NL)

0013

## **Contactperson / Function**

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Mevr. Bonnine Xie / Managing Director

## **Company Profile**

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Marketing and engineering consultancy.

## **We can offer**

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Marketing services.

## **We are seeking**

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Clients looking to expand their activities in the Far East.

## **Company**

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WAACS design & consultancy (NL)

0014

## **Contactperson / Function**

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Dhr. ir. Marcel Jansen / owner, principal

## **Company Profile**

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WAACS is a compact and internationally acclaimed dutch design agency: the best-selling Senseo coffee maker by Philips had its genesis on a drafting table at WAACS. The organic nature of this award-winning and strong minded studio makes it possible to work on very different projects and for very different clients. Design projects WAACS did and is doing for multinationals such as Microsoft, Philips, Sara Lee, Henkel and Alessi prove that their way of working combines very well with internal design and marketing departments and large international target groups. New concept web cams for Microsoft. A magazine holder for Alessi. Bed accessories for Auping. Medical and sport braces for PUSH. Electronic fish feeders and waterpurifiers for Velda. Packaging of artist material for Talens. Dairy packaging for Friesche Flag. Beer bottles for Interbrew. Retail design for fashion brands as Quick and Gsus. Interior design of several exhibitions at the Van Gogh Museum. All are designed by WAACS. WAACS: draftsmen, modelers, engineers, interior architects, industrial designers, packaging designers and consultants.

## **We can offer**

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Product design, packaging design and interior design services.

## **We are seeking**

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Companies that could benefit from our expertise and energy.

## **Company**

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schwarzdesign (D)

0015

## **Contactperson / Function**

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Herr Dipl.-Des. Oliver Schwarz / Geschäftsführer

## **Company Profile**

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schwarzdesign realisiert designorientierte Kommunikations-Lösungen für Handwerk, Freiberufler, Unternehmen und Institutionen. Zu den Kunden zählen u.a. der Kölner TASCHEN-Verlag, AchieveGlobal Deutschland, das Adolf Grimme Institut und viele andere Kunden aus den Bereichen Architektur und Design.

## **We can offer**

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Webdesign / Corporate Websites - Content-Management-Systeme (CMS) - Mobile Kommunikationslösungen - Intranet/Extranet-Anwendungen - Virtuelle Berater - TV- und Video-Design - DVD-Produktionen - QuicktimeVR-Produktionen - Suchmaschinenmarketing.

## **We are seeking**

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Projekte aus den Bereichen Webdesign / CMS und DVD.

## **Company**

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icon Kommunikationsdesign (D)

0016

## **Contactperson / Function**

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Frau Dipl.-Des. Eva Rusch / Art Direktion, Geschäftsführung

## **Company Profile**

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Leistungen: Kommunikationslösungen für Unternehmen, Institutionen und Freiberufler. Corporate Identity, Corporate Design, Markendesign, Logotypes, Orientierungssysteme, Web Design, Interface Design, Editorial Design (Buchgestaltung, Geschäftsberichte, Zeitschriften, Periodika), künstlerische Illustration und Fotografie, Typedesign. Branchen: Architektur, Kunst und Kultur, Musik, Gesundheitswesen, Kreditwirtschaft, Software, Werbeagenturen, Freiberufler.

## **We can offer**

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Neues Konzept "Büroarchitekturdarstellung" als Mittel erfolgreicher Unternehmenskommunikation. Design für Orientierungssysteme in Bürogebäuden. Beispiel: Neubau der Hauptverwaltung einer Genossenschaftsbank aus dem Gesundheitswesen.

## **We are seeking**

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Interessenten Büroarchitektur, Consulting Firmen.

## **Company**

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moos design (NL)

0017

## **Contactperson / Function**

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Mevr. Moos Kuppens / designer, director

## **Company Profile**

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My clients are from the government to small companies. My products are a stand alone logo, company presentations to children books. Very different projects but all with one characteristic: design with a soul and a face! I think a client chooses not only for a certain form and style, but also for a manner of work, a vision on how you handle a process together. It's more than just the design!

## **We can offer**

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Innovative solutions in design.

## **We are seeking**

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Clients who like to work together to achieve those innovative solutions.

## Company

---

der springende punkt kommunikation gmbh (D)

0018

## Contactperson / Function

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Herr Lutz Essers

## Company Profile

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medienübergreifende lösungen aus einer hand: print, multimedia/internet, ausstellungen, veranstaltungen - das sind die medien, die der springende punkt als crossmedia-dienstleister konzipiert, gestaltet und produziert. unser leistungsspektrum: konzept, grafik-design, fotografie, text, multimedia-programmierung, regie und produktion. unsere branchen-/themenschwerpunkte: wissenschaft und technik, verkehr, gesundheit, dienstleistung.

## **Company**

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RUYTER/ROELVINK ONTWERPERS (NL)

0019

## **Contactperson / Function**

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Dhr. Hans Roelvink / Director

## **Company Profile**

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Industrial Graphic Design

## **We can offer**

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Products and Graphic Design.

## Company

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Scope design&strategy (NL)

0020

## Contactperson / Function

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Dhr. ir. Pim Jonkman / Managing Director  
Dhr. Onno van der Veen

## Company Profile

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In a world in which people's needs are shifting from high tech to high touch, emotional identity characteristics of (brand) products have primacy over traditional quality messages. Good has to feel good. This is an accepted trend in the identity driven graphics design and packaging design sector but is sometimes still a somewhat suppositious aspect in the technology dominated industrial design field. Scope plans to be the exception to this rule. Not only through deployment of design strategies to develop integrated product families which reinforce the surrounding brand umfelt in all facets but also by continually impressing each and every design need on the end users.

## We can offer

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Product design Design strategy Consultancy.

## We are seeking

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Product Producing Companies.

## **Company**

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Toledo I Munsters Graphic Design (NL)

0021

## **Contactperson / Function**

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Mevr. Anne Toledo / Designer, Owner

## **Company Profile**

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We design logo's, corporate identities, websites, brochures/leaflets, cd-roms, books, posters, Direct Mail, packaging and more. We take care of the whole process: from first design or concept to attending printing or programming.

## **We can offer**

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Corporate design, webdesign, packaging design, other graphc design.

## **We are seeking**

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Work in all design diversities.

## **Company**

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Straver Grafisch Ontwerp (NL)

0022

## **Contactperson / Function**

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Dhr. Lex Straver / Director

## **Company Profile**

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Straver graphic design is a graphic design agency in the heart of the city of Utrecht. We are specialized in conceptualizing brochure, folder and leafletlines, and in designing and producing periodicals, books en covers. And of course in conceptualizing design web publications.

## **We can offer**

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Quality at a low price.

## **We are seeking**

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Designwork in the widest context.

## Company

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Storage (NL)

0023

## Contactperson / Function

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Dhr. Leendert Tange / Strategic partner  
Dhr. Jason Steere / Managing partner

## Company Profile

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Storage is an international design agency, specialized in retail strategy and design. Build on a sport heritage we feel strongly connected to an active and young consumer. Combined with a thorough understanding of retail we create design strategies to build lasting relationships with these consumers. Our graphic and environmental design skills form and shape that relationship. We implemented our skills succesfully in projects like a shop-in-shop program for Nike ACG, an integrated brand campaign around Euro'04 for Coca-Cola NL, instore communication for Levi's or brand experiences for T-Mobile and Niketowns. Additonally we stya true to our mission of redefining retail by innovating the way we shop in product design projects like the virtual dressingroom - [www.f-w-d.com](http://www.f-w-d.com).

## We can offer

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Designing your brand architecture, graphics, interiors, products and interactives.

## We are seeking

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Likeminded partners and potential clients for developping new retail, brand campaigns and below-the-line communication programs.

## **Company**

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Northern Light CoDesign B.V. (NL)

0024

## **Contactperson / Function**

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Dhr. Peter Slavenburg / Partner Northern Light CoDesign

## **Company Profile**

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Northern Light CoDesign conceives, designs, builds and installs exhibitions and experiences for a wide variety of exhibitors. Clients include museums, science centres, expos, private companies and urban entertainment projects. We provide turn-key results, specializing in taking a project from first concept to production and installation. Action and interaction are central to our approach.

## **We can offer**

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Exhibition Design (interactive).

## **We are seeking**

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Potential clients (museums, science centers, leisure) / Potential partner companies.

## **Company**

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Textildesign Wilhelm (D)

0025

## **Contactperson / Function**

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Frau Dipl.-Des. Johanna Wilhelm / Geschäftsführerin, Designerin

## **Company Profile**

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Designbüro für Textil-Design - Konzept, Kollektionsgestaltung, Farbtrends für die Textilindustrie  
- Schaff- und Jacquardweberei, CAD-Ausarbeitung, Textildruck. Einsatzgebiet: Möbelstoffe,  
Dekostoffe, Tapeten, Teppiche, Automobilstoffe.

## **We can offer**

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Entwürfe für die Textilindustrie.

## **Company**

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SMOOL designstudio (NL)

0026

## **Contactperson / Function**

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Dhr. Robert Bronwasser / Designer, Director

## **Company Profile**

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SMOOL is a dutch designstudio directed by Robert Bronwasser. SMOOL creates refreshing concepts and clear productidentities for innovative companies and leading brands. SMOOL uses design to add value to products.

## **We can offer**

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Conceptdevelopment & productdesign.

## **We are seeking**

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Manufacturers of professional and consumer products who are looking for new design solutions.

## Company

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Design Bridge (NL)

0027

## Contactperson / Function

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Dhr. Dennis de Rond / Board Creative & Commercial Director

## Company Profile

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We believe brands are like people. They come in all shapes and sizes. Some well adjusted, others with deep-rooted problems and still more just waiting to be born. At Design Bridge we speak their language and understand their needs, uncovering insights and making new connections. Every challenge is an opportunity to inspire fresh thinking.

We began in 1986 and have grown to be one of Europe's leading branding consultancies. We are still independent, with 150 people across our 3 offices in London, Amsterdam and Singapore. Dedicated team service our business in Scandinavia. You can find our work in 53 countries to date, covering, pan-regional or global assignments for multi-national clients and leading local, country specific brands. Helped by the fact that we employ people from a wide variety of nationalities and cultures so we can create specialist teams who understand the market context and nuances.

70% repeat business is a fact we are proud of. Most of our clients have been with us for 5 and in many cases 10 years or more. Clients come back to us because we produce results and can make the experience enjoyable.

Strategic creativity and creative strategy.. every task requires both, so we don't pigeonhole these skills within specific disciplines. All our people are expected to think both strategically and creatively and no-one has a monopoly on good ideas.

Commercial success for our clients is what really makes us tick. The awards we win for creativity are nice to have but they're not the driving force - we get the most satisfaction when we know our work has made a real impact in its market.

## We can offer

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Design Bridge is an international brand and design consultancy, with over 18 years experience developing leading global brands. Through our offices in London, Amsterdam and Singapore we span 53 countries, covering pan-regional or global assignments for multi-national clients and leading local, country specific brands. We specialise in brand strategy, innovation, 3D branding, 2D & 3D Packaging, corporate identity, brand language, sports branding.

## We are seeking

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We are seeking for companies in the FMCG sector food, drinks, household & personal care.

## **Company**

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lamers gereedschappen B.V. (NL)

0028

## **Contactperson / Function**

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Dhr. Jos Lamers / Director

## **Company Profile**

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Re-designing von concepten/producten für Produktion. Konstruieren von Formen und Spezial Werkzeugen. Formenbau für Kunststoff und Aluminium Produkten. Druckgiessen oder Spritzgiessen von Producten.

## **We can offer**

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Von re-design bis Product. Ein Ansprechpartner. Flexibilität.

## **We are seeking**

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Zukünftige Kunden.

## **Company**

---

Eden Design & Communication (NL)

0029

## **Contactperson / Function**

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Dhr. drs. Willem Woudenberg / Managing Partner & Senior Strategy

## **Company Profile**

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Eden is a multidisciplinary design agency where designers and consultants work together. We develop brand identities, structure information, create campaigns, design websites. In short, we ensure organisations become stronger by design.

## **We can offer**

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Brand strategy, consultancy.

## **We are seeking**

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Governments/City Councils, Public Sector/Public Service Cooperations, Service Industries (Financial market/ Business 2 business), Manufacturing business; International market developments.

## **Company**

---

Design4U B.V. (NL)

0030

## **Contactperson / Function**

---

Dhr. Msc. Paul Eilbracht / Managing Director

## **Company Profile**

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Control room solutions design of control rooms design of modular control room furniture.

## **We can offer**

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Control room solutions, furniture & design.

## **We are seeking**

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Co-operation in distribution and production.

## Company

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DORA URAI VORMGEVING (NL)

0031

## Contactperson / Function

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Mevr. Dora Urai / Director, Graphic Designer

## Company Profile

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A small, independent self employed company on varied graphic design assignments. Mainly company corporate identities, presentations and brochures, books and exhibitions in comission and in direct contact with clients. Representing strong on concept evolving, developement of a total product from concept up to delivery. Our point of departure is quality; refined and refreshing! Diversity of employers ranging from a construction firm, technical advisors; municipality and ministeries, ecological life-style education, training & coaching, international law firm, Art books publisher, information management, to a health-care firm. Next to this, as a private initiative, working together with two editors for the texts, we produce a special project: the 'Time for the Future' diary.

## We can offer

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**Title:** Time for the Future

**Object:** Diary, but not just an ordinary one. Inquiring and profound, a series of theme's allready printed on a small scale

**Focus group:** People who live conciously, with an Ecological Life-style, adherents of the "Green-Movement"

**Catchword:** Nature&Health, Wellness, Spirituality, Inspiration

Special characteristics: Functional Diary, 16x17cm, Wire-O binded with a double page for one week. Richly illustrated with inspiring images and texts carefully selected round a special theme but allways dealing with the way how you spend your time and what is important and inspiring in life. The editions are bilingual, Dutch and English.

**How it works:** With Time for the Future you do not need a bookmarker to remind you which week you are in. Each week there is a word that will lead you to the hidden agenda which you can find by turning back the page. Once a week has passed by, turn the page 'inside out' so that the texts and illustrations are on the outside of the spread. In that way you will instantly be able to see which week you are in. Once the year has passed you will then be left with a book filled with fifty-two inspiring texts.

## We are seeking

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We are looking for a publisher with interest in the field of Inspiring Editions for Management, typographic-design, poetry and spirituality. The fifth edition now beeing prepared, we would like an opportunity to get these editions as "the Inspiration Diary" on a greater scale to the German or European market. Born in Hungary, grown up in Holland, I know how to make a bridge between East an West. In the Netherlands our editions are used mainly by companies who are looking for a special gift for their personel and relations. A small percentage is sold as single copies via internet, by an organisation called 'Feel-Goodies'.

## Company

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Kris Kras Consultancy for marketing, communication and design (NL)

0032

## Contactperson / Function

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Mevr. Ulrike Waltermann / Managing Director  
Dhr. Johan Siebelink / Managing Director  
Dhr. Frans Urbanski / Art Director

## Company Profile

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Kris Kras Consultancy for marketing, communication and design For German companies and organisations who want to distinguish themselves through their communication or who are dealing with a merger, reorientation or a change of course, Kris Kras is a strong partner to further advance their brand. We develop a strong corporate communication: we are conceptual thinkers and offer innovating solutions in form and image. Kris Kras reduces complex information to comprehensible stories. Our magazines are often applied as a strategic means. Our company logos are flexible and sustainable, they are developed in line with the company. With restyling we know how to innovate while preserving positive qualities. We develop innovating corporate brochures with a focus on the client and the future. We also carry out innovations and offer you practical tools to implement innovations. Communication concept, design, copywriting and project organisations: Kris Kras can provide all these disciplines. The conceptual ideas come from the Netherlands and the implementation is carried out regionally in Munster. Dutch companies who (want to) operate on the German market can also make use of our specific know-how and experience. Because we have already been working for both the Dutch and German market for 23 years, we are familiar with the language, use of images, attitude and culture of both countries.

## We can offer

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- strategic partner for the further advancement of your brand - know-how with regard to developing a powerful corporate communication - innovating concepts in form and image - practical tools for implementation when innovating - conceptual ideas from the Netherlands, regional implementation (branch in Munster) - strategic partner for the further advancement of your brand - know-how with regard to developing a powerful corporate communication - innovating concepts in form and image - practical tools for implementation when innovating - conceptual ideas from the Netherlands, regional implementation (branch in Munster) strategic partner for the further advancement of your brand - know-how with regard to developing a powerful corporate communication - innovating concepts in form and image - practical tools for implementation when innovating - conceptual ideas from the Netherlands, regional implementation (branch in Munster)

## We are seeking

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- companies and organisations who want to distinguish themselves through their communication  
- German companies who want to implement out or wish for a change of course, who want to apply their corporate communication more powerfully - Dutch companies who (want to) operate on the German market

## **Company**

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Promhouse Exhibition Design + Strategy BV (NL)

0033

## **Contactperson / Function**

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Dhr. J.M. Beijen / Director  
Mevr. Paula Sprenkels

## **Company Profile**

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Promhouse is a face-to-face communication agency, specialised in concept development, design and implementation of exhibitions and events. Promhouse has the capacity to develop communication strategies and messaging. This allows the client to receive an integrated offering, which maintains consistency across all deliverables, thereby ensuring that a single message is conveyed. Promhouse's client-base consists mainly of technology-oriented companies in the areas of broadcasting, graphic arts and ICT. Fifty per cent of the clients are from abroad, and eighty per cent of all commissions are executed outside of the Netherlands.

## **We can offer**

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Turn-key projects including concept development, creative design, exhibition/event production and on-site management.

## **We are seeking**

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Companies working on a European/global level, looking for consistent and outstanding communication of their brand.

## **Company**

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terramanus Landschaftsarchitektur (D)

0034

## **Contactperson / Function**

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Herr Dipl.-Ing. Manuel Sauer / Owner

## **Company Profile**

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Terramanus engineers landscapes and their implementation - outdoor, indoor and for trade shows. We create:

- 1.) Outdoor installation to develop your property as an extended business card.
- 2.) Green company courtyards that suit your corporate design
- 3.) Interior greenery to improve the workclimate
- 4.) Temporary landscapes presented as natural environments for trade shows and other events

## **We can offer**

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High quality landscape design, cost-effective projectmanagement and international experience.

## **We are seeking**

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International clients, architects and other interested partners.

## **Company**

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FORMBUERO (D)

0035

## **Contactperson / Function**

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Herr Dipl.-Des. Gerald Wildmoser / Geschäftsleitung

## **Company Profile**

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Formbuero arbeitet in allen Bereichen des Kommunikationsdesigns. Der Arbeitsschwerpunkt liegt im Bereich Architektur, Design, Immobilien. Wir erstellen Corporate Designs, Image- und Produktbroschüren, sowie multimediale Präsentationen von Produkten und Dienstleistungen im Internet oder auf CD-Rom.

## **We can offer**

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Gestaltung von Broschüren, Katalogen

## Company

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blurmedia (D)

0036

## Contactperson / Function

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Herr Dipl.-Mediades. Michael Schwertel

## Company Profile

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Blurmedia is a network of various specialists, who are dispersed across the whole of Germany. Teams of specialists are formed according to the projects at hand. Being a young, innovative up-and-coming company Blurmedia offers a combination of creative design concepts and innovative software engineering. With state-of-the-art technology the specialists create trailers and menus for DVD and television.. Blurmedia designs interactive extras such as games, using professional 2D and 3D animation. The company's specialists accomplish the production and postproduction of documentations for television and industry. They developed a new tracking software, which is able to project virtual 3D objects onto a real surrounding. Blurmedia's clients are big companies such as ZDF or UNIVERSAL as well as smaler firms. Previous projects show that the members of the network own great expertise. They produced the DVD tailers and menus for the cartoon versions of Mr Bean and the Neverending Story. Among the projects are various 2D and 3D animated trailers by order of the german television such as Haribo or the serial "Goldfieber".

## We can offer

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Design/3D and 2D-Animation, DVD-Produktion, Industriefilme, Imageclips.

## We are seeking

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Clients who want to sell their product.

## Company

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RADAR design (NL)

0037

## Contactperson / Function

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Mevr. Danielle van den Berk / Graphic Designer  
Dhr. Ramon van den Berk / Interaction Designer

## Company Profile

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RADAR design is a design agency. The surplus value that we offer can you stretch in visual idea formation and visual draft. From this strategy, we develop a bright and communicative design. Our designs are a visual translation of your organization or product to your target group. Till the design, we analyze to come firstly the target group and the manner on which these communicates; the final translation of your communication-expression to printed matter, website or position design reaches then also precise that men that you had for eyes. RADAR design develops a good connection in visual communication: this strengthens the image. Image is the reflection of the content of your organization, as well internally as a non-resident. It has been based the creation of an image, that indicates what one expect may by a particular organization, on the surrounding business culture and -objectives. There is then also nothing more harmfully than an image that not by an organization connected.

## We can offer

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Image-building realized by Graphic and Interaction design.

## We are seeking

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Company's who want to go ahead of the competition and therefor seeking for Dutch designers.

## **Company**

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Brandes en Meurs industrial design (NL)

0038

## **Contactperson / Function**

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Dhr. ir. Michiel Meurs / Director

## **Company Profile**

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Brandes en Meurs dedicated team of designers puts out a continuous flow of successful product designs. From a wide range of mass-produced power tools for Skil to high quality working environments for the crews of the new patrol vessels of KLPD. Brandes en Meurs focuses on consumer durables, professional products and public design.

## **We can offer**

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Concept design - design engineering - 3D CAD and rapid prototyping.

## **We are seeking**

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Partners who appreciate our design expertise and experience.

## Company

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VanBerloStudio's (NL)

0039

## Contactperson / Function

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Dhr. F.L.J. Lipman / Account Director

## Company Profile

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Founded in 1982, VanBerloStudio's now employs 42 people which makes it one of the biggest multi disciplinary design agencies for design management and product design & development in the Netherlands. A great diversity in (international) projects in the consumer as well as the professional market are realised by VanBerloStudio's, projects varying from vending machines for SaraLee/ Douwe egberts to childrens safety seats for Dorel/ MaxiCosi and glass tableware for Arc/PickWick.

For clients in the aircraft industry such as Driessen Aircraft Interior Systems and Helios, VanBerloStudio's was involved in both small scale (new brakes for an existing meal trolley) as large scale design projects (food logistics and trolley design and development for Airbus A380 for instance).

We use design as a strategic element. In the business unit "Design Management" we will determine together with the client the positioning of a new development so it fits in the strategy as defined in an earlier stage based on the company's identity and future scenarios for the branche.

In the unit "Product Design & Development" (the largest part of the design company) we work with creative teams in which designing and engineering are combined. We believe in a targeted project approach from conceptdevelopment to design, engineering and production preparation.

## We can offer

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At the beginning of every project we will determine together with the client, which activities are necessary to create a succcessful product. Design Management, Product design or a combination of these areas.

## We are seeking

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We would like to apply our experience and expertise in product design and packaging projects for industrial as well as consumer orientated companies.

## Company

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schwobe corporate design innenarchitektur (D)

0040

## Contactperson / Function

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Herr Werner Schwobe / Designer VDID

## Company Profile

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Werner Schwobe arbeitet im Designbereich in den verschiedensten Disziplinen - vom Ausstellungs-, Laden- und Messedesign über Möbeldesign bis zu ganzen Raumkonzepten. In den letzten Jahren arbeitete Werner Schwobe verstärkt im Messe- und Ausstellungsdesign. Ein weiterer Schwerpunkt ist die Visualisierung von Waren- und Markenpräsentationen. Die Ausarbeitung von Themenwelten und die Analyse und Umsetzung von Trends für den Interiorbereich bildet eine Grundlage für neues Messe- und Ausstellungsdesign, Shop-in-Shop-Konzepte und Möbeldesign.

Werner Schwobes Messe- und Ausstellungskonzepte zielen mehr denn je darauf, Kommunikation nicht nur zu stimulieren, sondern verstärkt auch zu emotionalisieren. Lassen Sie uns gemeinsam die Zukunft gestalten.

Auftraggeber /Clients:

Burg-Badmöbel GmbH, Kama Bad GmbH, Schock Badideen, Keramag AG, Dornbracht Armaturenfabrik, Alldata, Rheinmetall, Mannesmann, Design und Handwerk, K. Kleiner SHK Fachgroßhandel, Fath Baucenter, Bauzentrum Westermayer, badArt Goldmann, Schürmann Leuchtenstudio, Huber RAUM & IDEE, Baugalerie Hand in Handwerker, Daume GmbH Baddesign, Projektgruppe Innenarchitektur Design ISH 2003

## We can offer

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Das Leistungsspektrum von schwobe corporate design innenarchitektur umfasst die fachübergreifende Beratung zur kommunikativen Darstellung von Unternehmen und Produkt- Warenpräsentationen.

Die Schwerpunkte liegen dabei auf:

Consulting, Designkonzeption, Messestandkonzeption – temporäre Unterhaltungsarchitektur, Ausstellungsdesign, Inszenierung individueller Verkaufslandschaften, Markenarchitektur, Trend- und Materialkonzeption für die Produktpräsentation, Display- und Systementwicklung, Möbeldesign.

## We are seeking

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Neue Aufgaben und Kontakte für den Bereich Messe-, Ausstellungs- und Shopkonzepte – Display und Möbeldesign.

## Company

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Alexander Grun - grundesign (D)

0041

## Contactperson / Function

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Herr Alexander Grun / freelance-designer

## Company Profile

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grundesign is a one-man freelance design-office offering the following services:

1. online-design
  - consulting and assistance
  - eBusiness-support for B2C and B2B
  - concept, flowchart- and layout
  - usability-design
  - screen-/interfacedesign
  - webdesign and webgrafics
  - CI-consulting and corporate-design development
  - multimedia-training
  - 3D-visualisation
  - grafic-design
2. product-design, public-design.

## We can offer

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design-services for web-projects and public-/product-design.

## We are seeking

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dutch/german clients, cooperations and networking-partners for web-projects and industrial partners for public-design

## Company

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KeyTec (NL)

0042

## Contactperson / Function

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Dhr. Nico Berendsen / Business Manager

## Company Profile

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KeyTec is a active in co-design and manufacturing of decorative plastic and metal subsassy's. We are a global company with production facilities in Holland, Czech Republic and China. Manufacturing capabilities include a relevant variety of moulding technologies, metal stamping, deepdrawing as well as painting, in mould decoration, printing. In order to come to functional units, KeyTec also masters assembly technologies like laserwelding, glueing, ultrasonic welding etc. In addition to our in house decoration technologies, we cooperate with decorative plating companies (both for metal and plastic) as well as raw material suppliers to achieve a complete pallet of decorative possibilities. KeyTec has in house tooling capabilities with possibilities to deliver prototypes as well.

KeyTec focusses on "handheld" parts and subassy's like mobile phone housings, shavers, beardtrimmers, coffee makers, computer accessoires etc.

Our business scope starts from our customers product concept to delivery of complete functional units in a business to business environment.

## We can offer

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We offer decorative housing solutions for "handheld" products.

## We are seeking

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We look predominantly for customers interested in decorative mechanical parts and subassy's but are also interested in decorative plating companies and (decorative) product design offices.

## Company

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XXXX Communicatie (NL)

0043

## Contactperson / Function

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Mvr. Sophie Spanenburg de Putter / Project Manager

## Company Profile

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XXXX Communicatie ist ein kleines und flexibles Kommunikationsbüro. Mit wenig Obrigkeit, kurzen Wegen und direktem Kontakt mit den Kreativen. Kreativität spielt eine große Rolle in unserer Arbeit. Kreativität sorgt immer für Wirkung. Für auffallende Äußerungen. Äußerungen, die Menschen direkt treffen. Zwischen die Augen oder Irgendwo im Bauch. Trotzdem, Kreativität bleibt ein Mittel zum Zweck. Kein Ziel selbst. Bei uns steht Effektivität im Vordergrund. Die Äußerungen müssen funktionieren.

Wir zielen auf die Lösung von Kommunikationsproblemen unserer Kunden. Als Lösung bieten wir bevorzugt Kommunikationskonzepte an, die sich auch in die Breite übertragen lassen.

XXXX Communicatie arbeitet (oder hat jüngst gearbeitet) für:

Tom Tailor, Holland Casino, Amsterdam Airport Schiphol, Alfa Romeo, ABN Amro Bank, Delta Lloyd (Versicherungen & Kapitalanlagen), Dolfinarium Harderwijk (Zoo), IBM, Xerox, Telecity (ICT), Bbeyond (ICT), Computable (ICT Zeitschrift).

Für die Media-Beratung arbeitet XXXX mit Wisecrackers zusammen, einem Mediaspezialisten, der neben den Niederlanden auch den europäischen Markt bestreitet.

In Deutschland arbeitet XXXX zusammen mit Melters Werbeagentur aus Düsseldorf.

## We can offer

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Themen-Anzeige, Direktmarketing, Graphic Design, Retail Marketing, Sales Promotion, Public Relations, Guerrilla Marketing, Fernseh- und Radiowerbung, Arbeitsmarkt oder Interne Kommunikation.

Möchten Sie eine erfolgreiche deutsche Kampagne adaptieren lassen? Oder die Äußerungen an die Anforderungen anpassen lassen, die der niederländische Markt stellt? Oder möchten Sie nur einen Ratschlag? Alles ist möglich. Nehmen Sie nur Kontakt mit uns auf. Wir senden Ihnen gerne eine Broschüre mit ansprechenden Beispielen unserer Arbeit zu oder vereinbaren, falls gewünscht, direkt einen Termin.

## **Matchmakings 2005**

Matchmaking & Symposium Life Science, Februar 2005, Köln  
Ansprechpartner: Rob Maat, Tel: +49-211-17930122, E-Mail:  
rob.maat@minbuza.nl

## **Kontakt**

Generalkonsulat des Königreichs der Niederlande  
Oststr. 10, 40211 Düsseldorf  
Postfach 103943, 40030 Düsseldorf  
Tel: +49-211-17930122  
Fax: +49-211-17930161  
E-Mail: celeste-van.viersen@minbuza.nl  
[www.niederlandeweb.de](http://www.niederlandeweb.de)



KPMG International ist als Verbund rechtlich selbstständiger, nationaler Mitgliedsfirmen mit über 98.000 Mitarbeitern in 150 Ländern eines der größten Wirtschaftsprüfungsunternehmen weltweit.

Auch in Deutschland gehört KPMG zu den führenden Unternehmen auf diesem Geschäftsfeld und ist mit ca. 6.500 Mitarbeitern an über 20 Standorten präsent. Unsere Leistungen sind in die Geschäftsbereiche Audit, Tax, Financial Advisory Services und Business Services gegliedert. Der Bereich Audit ist zuständig für die Prüfung von Jahresabschlüssen. Tax steht für die steuerberatende Tätigkeit von KPMG. Die Begleitung von Transaktionen und Restrukturierungsmaßnahmen obliegt dem Geschäftsbereich Financial Advisory Services. Business Services bietet Dienstleistungen zur Steigerung der unternehmerischen Performance. Alle Geschäftsbereiche sind über unsere Lines of Business miteinander verknüpft. Diese ergänzenden Netzwerke bündeln branchenspezifisches Know-how und tragen zusätzlich zur Beratungsqualität bei.

Unser **Dutch Desk** in Düsseldorf ist ein kompetenter Partner für Ihre grenzüberschreitenden Tätigkeiten. Wir sind spezialisiert auf die Niederländisch-Deutschen Verhältnisse und begleiten seit vielen Jahren niederländische Unternehmen, die in Deutschland tätig sind oder tätig werden möchten. So bieten wir umfassende Unterstützung z.B. bei der Prüfung von Jahresabschlüssen oder im Rahmen von Unternehmenskäufen. Detaillierte Kenntnisse der unterschiedlichen rechtlichen und steuerlichen Gegebenheiten beider Länder sowie umfassende Erfahrung und Branchenexpertise im Bereich Construction, Transportation, Industry und Trade zeichnen uns aus. Sprechen Sie mit uns – wir informieren Sie gerne!

**Ihr Ansprechpartner:**  
**Ton te Dorsthorst**  
**KPMG Düsseldorf (Dutch Desk)**  
**Tel.: 0049 (0) 211 475 7296**  
**eMail: [ttedorsthorst@kpmg.com](mailto:ttedorsthorst@kpmg.com)**

